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MEDIA RELEASE

Committee for Greater Shepparton, Destination Goulburn Valley and Greater Shepparton Business Network – Working Together for our Region.

Three leading Goulburn Valley advocacy groups recently came together to share priority areas and projects for 2024. The combined business expertise, industry networks reach and proven track record of Committee for Greater Shepparton (C4GS), Destination Goulburn Valley (DGV) and the Greater Shepparton Business Network (GSBN) to advocate on behalf of the region will see mutual benefits for the Goulburn Valley, the partners they represent, and broader stakeholder groups.

DGV's Board Chair, Eugenie Stragalinos, acknowledged that all three groups are similar in their vision, 'to influence, advocate and work to strengthen the economy and make our region a more vibrant place to live'. It makes sense that the three entities have come together in a collaborative way to share ideas, key objectives and how we can best combine our expertise to maximise our opportunities."

Stephen Schneider, President of Greater Shepparton Business Network and Leigh Findlay, Board Chair of Committee for Greater Shepparton are both proud to be working in collaboration with Destination Goulburn Valley. "When the three groups came together recently, there was clear alignment of values, a synergy in how we work and an understanding of the region's strengths and opportunities," said Stephen.

The group recently shared their key projects and focus areas for 2024, and beyond. The group have committed to meeting on a quarterly basis and look forward to continuing their key advocacy of the region.

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Destination Goulburn Valley – is the trading name of Tourism Greater Shepparton Inc.

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